

Aksia Capital IV, through its portfolio company Casa Della Piada CRM acquires Gastone Srl

Milan, 17 October 2019 – **Aksia Capital IV** announces the acquisition - through its portfolio **company Casa Della Piada CRM** – of the Romagna-based company **Gastone Srl**, leading company in the production of piadina, distributed for over 54 years under its own brand and on behalf of the best brands among mass market retailers.

With the acquisition, **Casa Della Piada CRM consolidates its leadership in the piadina market and enhances its product offering with Protected Geographical Indication (“IGP”) piadina**, food specialty of the Romagna Region with a long history linked to tradition, territory and quality.

Gastone, family business founded in 1965, is **an all-Italian success story** that has grown from being a small local producer to one of the most appreciated player on the IGP market. The company has always focused on the quality of the product and raw materials, always respecting the flavours of the ancient tradition.

Casa Della Piada CRM represents an **Italian excellence in the production of piadine and tigelle**, much appreciated both in Italy and abroad. **For over 40 years, Casa Della Piada CRM is synonymous of Made in Italy** and is recognized for its **high-quality products** and for being always focused on **clean label and organic foods**. The company, with **more than 100 Million of piadina produced every year**, has a **leading position** in the Italian market and boasts long-lasting relationships with the most important Italian mass market retailers and a **state-of-the-art production site** of about 22,000 square meters. In 2018 **Casa Della Piada CRM** was acquired **by Aksia Capital IV**, with the aim of supporting the company in further business development both in Italy and abroad.

Accinni, Cartolano Studio Legale (Legal), EY (Accounting, Legal and Tax), AECOM (Environmental) and De Luca & Partners (Labour) acted as advisors to Aksia Group and Casa della Piada CRM.

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